CONTRACT



And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract / Re				
	VISION		Alt Order #	Ŧ
565813	1		07894142	
Estimate #				
//1536				
		Ori	ginal Date	/ Revision
1				/ 09/05/12
Billing Cycle	Billing	Cal	endar	Cash/Trade
EOM/EOC		Broadcast		Cash
Station	Accour			Sales Office
WTKR	- Trainer and as		Washington, D	
Special Hand	ing			
Demographic			7	
Adults 35+				
S SACTO SACTOR S				
IDB# 8020	Adverti	ser	Code	Product Code
Agency Ref			Advertiser	Ref
	Estimate # //1536 Billing Cycle EOM/EOC Station WTKR Special Hand Demographic Adults 35+ IDB# 8020	Estimate # //1536 Billing Cycle Billing EOM/EOC Broadce Station Accour WTKR Jamie / Special Handling Demographic Adults 35+ IDB# Advertis	Estimate # //1536 Drice	Estimate # //1536 Original Date 09/05/12 Billing Cycle EOM/EOC Broadcast Station Account Executive Jamie Andrus Special Handling Demographic Adults 35+ IDB# 8020 Advertiser Code

*Line Ch Start Date End Date Description	Ct	Spots/		To	tals
1 3 09/12/12 09/14/12 Let's Make A Deal 9am		Days Length Week Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	9-10am	:30	NM	4	\$540.00
Week: 09/10/12	<u>Rate</u> \$135.00				
2 3 09/17/12 09/17/12 Let's Make A Deal 9am	9-10am	:30	NM	4	*****
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	1	\$135.00
Week: 09/17/12 09/23/12 M 1	\$135.00				
E 3 3 09/17/12 09/17/12 Price Is Right	11am-12n	:30	NM	1	\$295.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1			11111		Ψ295.00
	\$295.00		1		
E 4 3 09/12/12 09/14/12 Price Is Right Start Date End Date Weekdays Spots/Week	11am-12n	:30	NM	4	\$1,180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12WTF 4	Rate			•	\$1,100.00
	\$295.00				
5 3 09/12/12 09/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm	:30	NM	4	\$840.00
Week: 09/10/12	<u>Rate</u> \$210.00		1		
6 3 09/17/12 09/17/12 Newschannel 3 News	12n-1230pm				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$210.00
Week: 09/17/12 09/23/12 M 1	\$210.00				
= 7 3 09/12/12 09/14/12 CBS Daytime	1228-3pm	:30		.000	Vicinity of Administration of the Control
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	5	\$1,050.00
Week: 09/10/12 09/16/12WTF 5	\$210.00		1		
8 3 09/17/12 09/17/12 CBS Daytime	1228-3pm	:30	NM	1	\$240.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	Rate		14141		\$210.00
	\$210.00				
9 3 09/17/12 09/17/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week	3-4pm	:30	NM	1	\$140.00
Week: 09/17/12 End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	Rate \$140.00				Ψ140.00
10 3 09/12/12 09/14/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week	3-4pm	:30	NM	5	\$700.00
Week: 09/10/12	<u>Rate</u> \$140.00				45 TO SOCIETATION TO
11 3 09/12/12 09/14/12 Newschannel 3 News	6-7am	.00			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$520.00
Week: 09/10/12 09/16/12WTF 4	\$130.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 565813 /	Alt Order # 07894142		
Contract Dates		Estimate # D A //1536		
Advertiser	Orig	ginal Date / Revision		
Obama/D/President		9/05/12 / 09/05/12		

*Line Ch Start Date End Date Description	Stod/End Time	Spots/		0.0	tals
Start Date End Date Weekdays Spots/Week		Days Length Week Ra	te Type	Spots	Amount
12 3 09/17/12 09/17/12 Newschannel 3 News	6-7am	:30	NM	1	\$130.00
13 3 09/17/12 09/17/12 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 2	7-9a	:30	NM	2	\$200.00
14 3 09/12/12 09/14/12 CBS This Morning Start Date	7-9a Rate	:30	NM	6	\$600.00
15 3 09/15/12 09/15/12 Early Show Saturday Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/125- 1	9-11am	:30	NM	1	\$70.00
16 3 09/16/12 09/16/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S 1	Rate \$200.00	:30	NM	1	\$200.00
17 3 09/16/12 09/16/12 Face the Nation Start Date	Rate \$245.00	:30	NM	1	\$245.00
E 18 3 09/12/12 09/14/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 WTF 4	Rate \$140.00	:30	NM	4	\$560.00
E 19 3 09/17/12 09/17/12 NewsCha 3 News First @ 4 Start Date	<u>Rate</u> \$140.00	:30	NM	1	\$140.00
20 3 09/17/12 09/17/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	5-530pm	:30	NM	1	\$165,00
E 21 3 09/12/12 09/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 4	5-530nm	:30	NM	4	\$660.00
E 22 3 09/12/12 09/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12wTF 4	530-6pm <u>Rate</u> \$220.00	:30	NM	4	\$880.00
E 23 3 09/17/12 09/17/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	530-6pm	:30	NM	1	\$220.00
24 3 09/17/12 09/17/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	6-630pm <u>Rate</u> \$245.00	:30	NM	1	\$245.00
25 3 09/12/12 09/14/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12WTF 4	6-630pm <u>Rate</u> \$245.00	:30	NM	4	\$980.00
26 3 09/12/12 09/14/12 Late Night with David Lettern Start Date Week: 09/10/12 09/16/12 Weekdays Spots/Week Week: 09/10/12 09/16/12 WTF 4	<u>Rate</u> \$165.00	:30	MM	4	\$660.00
: 27 3 09/17/12 09/17/12 Late Night with David Letterm Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	n1135pm-1237am <u>Rate</u> \$165.00	:30	NM	1	\$165.00
28 3 09/17/12 09/17/12 Late News (M-F)	11-1135p	:30	NM	1	\$385.00

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	Contract / Revision 565813 /	Alt Order # 07894142
Contract Dates Product 09/11/12 - 09/17/12 OBAMA/P/D Sk		Estimate # //1536
Advertiser Obama/D/President		ginal Date / Revision 9/05/12 / 09/05/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/	-	To	
	The state of the s	Days Length Week Rate	Type	Spots	Amount
Week: 09/17/12 09/23/12 M 1	\$385.00				
L 25 5 OSTIZITZ OSTIATIZ LAGRICUS (IVI-F)	11-11300	:30	NM	4	\$1,540.00
Week: 09/10/12	<u>Rate</u> \$385.00		- 1		
30 3 09/15/12 09/16/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$520.00
Start Date Week: 09/10/12End Date 09/16/12Weekdays SSSpots/Week2	Rate			-	4020.00
D 31 3 09/11/12 09/11/12 NCIS	8-9pm	:30	NM	0	***
D 32 3 09/11/12 09/11/12 Tuesday Prime	9-10pm	:30	NM	0	\$0.00 \$0.00
D 33 3 09/11/12 09/11/12 Tuesday Prime	10-11pm	:30	NM	0	\$0.00
34 3 09/12/12 09/12/12 Wednesday Prime	8-9pm	:30	NM	1	\$840.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 w 1	Rate \$840.00				
35 3 09/12/12 09/12/12 Wednesday Prime		:30	NM	1	\$090 00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12w 1	Rate \$980.00		IAIM	*	\$980.00
Week: 09/10/12 09/16/12W 1 36 3 09/12/12 09/12/12 Wednesday Prime					
Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM	1	\$700.00
Week: 09/10/12 09/16/12W 1	\$700.00				
37 3 09/13/12 09/13/12 Thursday Prime Start Date End Date Weekdays Spots/Week	8-9pm	:30	NM	1	\$910.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	\$910.00		ı		
38 3 09/13/12 09/13/12 Thursday Prime	9-10pm	:30	NM	1	\$980.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	Rate \$980.00			-	7
39 3 09/13/12 09/13/12 Thursday Prime		:30	NM	4	#040.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	1	\$910.00
	8-9pm Rate	:30	NM	1	\$630.00
Week: 09/10/12 09/16/12F 1			- 1		
41 3 09/14/12 09/14/12 Friday Prime Start Date End Date Weekdays Spots/Week	9-10pm	:30	NM	1	\$840.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	\$840.00				
42 3 09/14/12 09/14/12 Friday Prime	10-11pm	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 F 1	Rate				4
E 43 3 09/15/12 09/15/12 Saturday Prime	8-9nm	:30			2242.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$210.00
Week: 09/10/12 09/16/12S- 1					
E 44 3 09/15/12 09/15/12 Saturday Prime Start Date End Date Weekdays Spots/Week	9-10pm <u>Rate</u>	:30	NM	1	\$210.00
Week: 09/10/12 09/16/12S- 1	\$210.00				
45 3 09/15/12 09/15/12 Saturday Prime Start Date End Date Weekdays Spots/Week	10-11pm	:30	NM	1	\$420.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S- 1	Rate \$420.00				
46 3 09/16/12 09/16/12 Sunday Prime	7-8pm	:30	NM	1	\$1,275.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S 1	Rate \$1,275.00				÷ .,= , 0.00
	Ψ1,270.00		- 1		

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www.wtkr.com

Totals

(757)446-1000

96

	Contract / Revision	Alt Order#
	565813 /	07894142
Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	OBAMA/P/D SKED A	//1536
Advertiser	Orio	ginal Date / Revision

Print Date 09/05/12

Page 4 of 4

09/05/12 / 09/05/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
47 3 09/16/12 09/16/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12	8-9pm <u>Rate</u> \$910.00	:30	NM	1	\$910.00
48 3 09/16/12 09/16/12 Sunday Prime Start Date	9-10pm <u>Rate</u> \$770.00	:30	NM	1	\$770.00
49 3 09/16/12 09/16/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12	10-11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
50 3 09/15/12 09/15/12 NCAA Football Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S- 4	330-7p <u>Rate</u> \$500.00	:30	NM	4	\$2,000.00
D 51 3 09/14/12 09/14/12 Friday Prime	8-9pm	:30	NM	0	\$0.00
N 52 3 09/17/12 09/17/12 Monday Prime Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	10-11pm <u>Rate</u> \$840,00	:30	NM	1	\$840.00
Time Desired # of Cooks Occasion	N	Totals	ے۔۔۔۔۔۔	96	\$29,210.00
Time Period # of Spots Gross Amount	Net Amount				
08/27/12 -09/17/12 96 \$29,210.00	\$24,828.50				

\$24,828.50

Obama/D/President

Signature: _____ Date: ____

\$29,210.00